



Best Investment Ideas, 2013

Alpari Investment Ideas



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In mid-2012, Structured Products appeared as part of Alpari's investment product line. The service became a game changer in Forex brokers' work: no one else was offering their clients this service in the world. It's unsurprising then that this innovation soon captured the interest of both experienced and novice investors alike. Structured Products, and the international investment fund service that appeared alongside them simultaneously, opened up a world of opportunities to investors who were now able to invest funds in international markets.

The defining characteristic of Alpari's Structured Products became its client training which ran in tandem with the investment service. It included special training courses and presentation materials, Alpari specialists travelling to different cities, organising forums and exhibitions: a whole world of events to spread financial awareness and knowledge. This approach wasn't just justifiable, but necessary since Structured Products is a service which was very new for many and needed constant support.

Another extremely important addition to the service was our Investment Ideas which are prepared by Alpari specialists. A detailed description of the fundamental factors for growth or decline of various assets is outlined within these ideas, offering analysis and forecasts in relation to amounts and time periods to invest.

Throughout 2013, 19 investment ideas were released by the company. Some of these ideas' structured products have already come to an end and expired. This report offers readers the opportunity to assess the returns brought from structured products in comparison with purchasing the base asset. The starting reference point is the time when the Investment Idea was created and its end is when the final trade was made on the stock market in 2013.



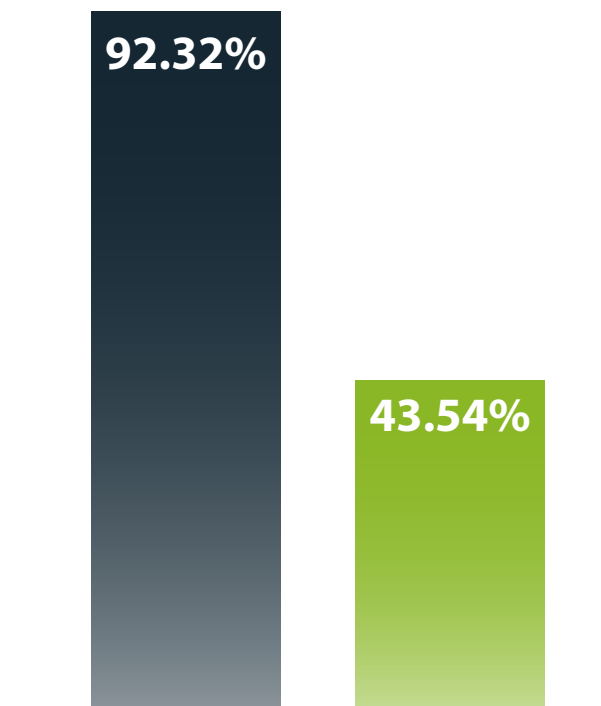
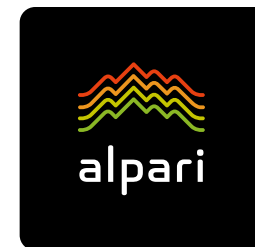
Stock Exchange Ticker NYSE – TSLA

The number of electric cars manufactured by this company grows year on year. The majority of industrialised countries in the world are gradually moving over to alternative forms of transport. By setting oneself at the forefront of this industry, one can secure long-term prosperity. From an investment point of view, shares in such companies generate a large amount of interest.

We have been following the development of Tesla Motors all year and we have been monitoring its financial indicators, as we have been tracking investor interest. If at the beginning of the year the interest in the company's shares was quite modest, then after the first positive quarterly report in the company's history, demand outstripped all expectations and the company's share price flew up into the heavens. Over the year the asset price increased 329.8%. Alpari's experts managed to notice the price rise as it began and offered this investment idea to its clients. Those that accepted the recommendation were there at the very beginning of the growth and it paid off.



TESLA MOTORS

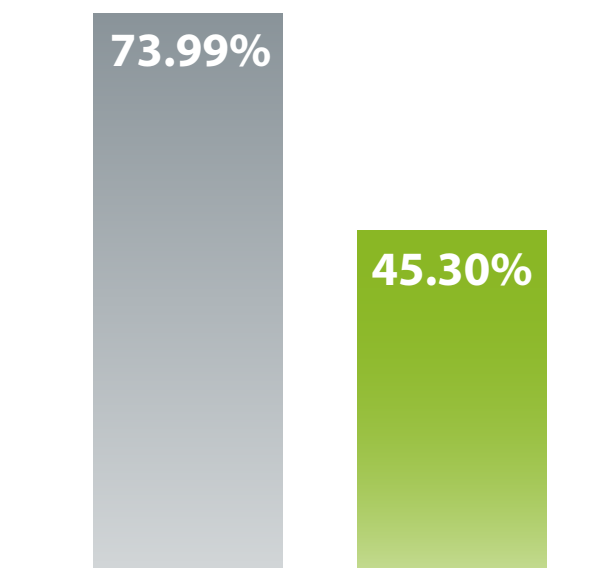


Comparison of Tesla Motors' share price return and that of the Structured Product.*

* Investment period: from 01/08/13 to 31/12/13.
Capital Protection coefficient: 95%.
Return as an annualised percentage, excluding commission.

Stock Exchange Ticker NYSE – AAPL

There's probably no point in explaining what Apple is; everybody is already well aware of the company. Apple's new products in 2013 were met with feverish demand, breaking all sales records. Naturally, this caused increased investor interest, meaning a significant share price growth for the company. The company's financial indicators showed that the company was undervalued and this was the main reason for the recommendation to buy. In light of US economic stimulus this was the correct decision; those who bought Apple shares were able to make good money.

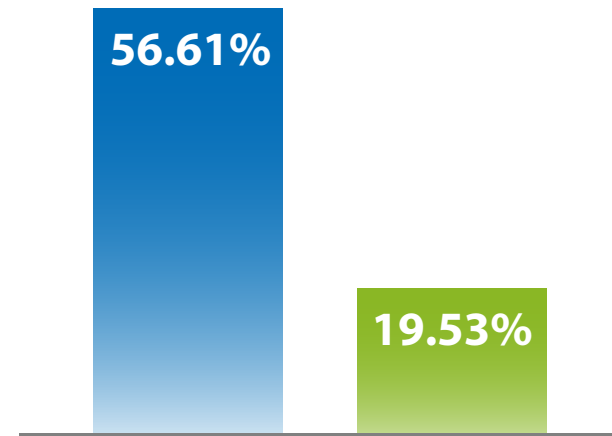


Comparison of Apple's share price return and that of the Structured Product.*

* Investment period: from 01/07/13 to 31/12/13.
Capital Protection coefficient: 95%.
Return as an annualised percentage, excluding commission.

Stock Exchange Ticker MICEX – GAZP

The growth in this company's share price was caused by several factors: the devaluation of the Russian rouble, listing reform on the Moscow stock exchange, access to new markets and positive changes to dividend policy. The gradual deflation of the shale bubble further helped spur interest in traditional energy companies.



Comparison of Gazprom's share price return and that of the Structured Product.*

* Investment period: from 24/06/13 to 31/12/13.
Capital Protection coefficient: 95%.
Return as an annualised percentage, excluding commission.

Other Alpari Investment Ideas

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You can see the returns for other Alpari Investment Ideas below.

100% Capital Protection

Asset	Idea Start	Offer Price	Closing Price at End of 2013	Expiration Date	Base Asset Return (%)	Base Asset Return Annualized (%)	Structured Product Return (%)	Structured Product Return Annualized (%)
Tesla Motors	01/06/2013	97.76	150.43	22/03/2014	53.88	92.32	18.32	31.39
Apple	01/07/2013	409.22	561.02	19/04/2014	37.09	73.99	16.69	33.29
Gazprom	24/06/2013	107.17	138.75	14/06/2014	29.47	56.61	9.13	17.55
National Bank of Greece	07/10/2013	4.59	5.60	17/05/2014	22.00	94.49	5.06	21.73
Alcatel- Lucent	14/10/2013	3.80	4.40	21/03/2014	15.78	73.89	2.05	9.60
Lockheed Marteen	08/08/2013	124.64	148.66	22/03/2014	19.27	48.51	26.98	67.91
AUDUSD	01/04/2013	1.04	0.89	01/05/2014	14.16	18.87	16.71	22.26
Microsoft	23/09/2013	32.74	37.41	14/05/2014	14.26	52.59	5.14	18.93
Alcoa Incorporated	22/11/2013	9.24	10.63	16/01/2015	15.04	140.79	3.46	32.38
USDJPY	26/06/2013	97.76	105.27	26/06/2014	7.68	14.91	8.53	16.56
Owens Corning	22/10/2013	39.75	40.72	16/05/2014	2.44	12.72	0.63	3.31
Barrick Gold	01/08/2013	16.81	17.63	17/01/2015	4.88	11.71	2.10	5.04
Henry Hub	01/05/2013	4.31	4.358	01/05/2014	-1.11	-1.67	0	0
Devon	27/11/2013	60.57	61.87	16/01/2015	2.15	23.04	1.20	12.90
DXY	03/09/2013	22.10	21.52	21/12/2013	-2.62	-8.05	0	0
GBPUSD	01/08/2013	1.51	1.65	03/01/2014	-9.66	-23.19	0	0
Pan American	01/08/2013	12.40	11.70	17/01/2015	-5.65	-13.55	0	0
VIX	05/09/2013	15.77	13.40	20/11/2013	-15.02	-46.88	0	0
BlackBerry	10/10/2013	8.20	7.44	20/06/2014	-9.27	-41.25	0	0



Other Alpari Investment Ideas



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95% Capital Protection

Asset	Idea Start	Offer Price	Closing Price at End of 2013	Expiration Date	Base Asset Return (%)	Base Asset Return Annualized (%)	Structured Product Return (%)	Structured Product Return Annualized (%)
Tesla Motors	01/06/2013	97.76	150.43	22/03/2014	53.88	92.32	25.40	43.54
Apple	01/07/2013	409.22	561.02	19/04/2014	37.09	73.99	22.71	45.29
Gazprom	24/06/2013	107.17	138.75	14/06/2014	29.47	56.61	10.16	19.53
National Bank of Greece	07/10/2013	4.59	5.60	17/05/2014	22.00	94.49	3.40	14.61
Alcatel- Lucent	14/10/2013	3.80	4.40	21/03/2014	15.78	73.89	-1.59	-7.45
Lockheed Marteen	08/08/2013	124.64	148.66	22/03/2014	19.27	48.51	39.79	100.15
AUDUSD	01/04/2013	1.04	0.89	01/05/2014	14.16	18.87	22.74	30.29
Microsoft	23/09/2013	32.74	37.41	14/05/2014	14.26	52.59	3.52	12.99
Alcoa Incorporated	22/11/2013	9.24	10.63	16/01/2015	15.04	140.79	0.74	6.96
USDJPY	26/06/2013	97.76	105.27	26/06/2014	7.68	14.91	9.15	17.77
Owens Corning	22/10/2013	39.75	40.72	16/05/2014	2.44	12.72	-3.95	-20.59
Barrick Gold	01/08/2013	16.81	17.63	17/01/2015	4.87	11.71	-1.52	-3.64
Henry Hub	01/05/2013	4.31	4.358	01/05/2014	-1.11	-1.67	-5.00	-7.48
Devon	27/11/2013	60.57	61.87	16/01/2015	2.15	23.04	-3.00	-32.26
DXY	03/09/2013	22.10	21.52	21/12/2013	-2.62	-8.05	-5.00	-15.34
GBPUSD	01/08/2013	1.51	1.65	03/01/2014	-9.66	-23.19	-5.00	-12.01
Pan American	01/08/2013	12.40	11.70	17/01/2015	-5.65	-13.55	-5.00	-12.01
VIX	05/09/2013	15.77	13.40	20/11/2013	-15.02	-46.88	-5.00	-15.60
BlackBerry	10/10/2013	8.20	7.44	20/06/2014	-9.27	-41.25	-5.00	-22.25

Other Alpari Investment Ideas



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You can see the returns for other Alpari Investment Ideas below.

90% Capital Protection

Asset	Idea Start	Offer Price	Closing Price at End of 2013	Expiration Date	Base Asset Return (%)	Base Asset Return Annualized (%)	Structured Product Return (%)	Structured Product Return Annualized (%)
Tesla Motors	01/06/2013	97.76	150.43	22/03/2014	53.88	92.32	32.50	55.69
Apple	01/07/2013	409.22	561.02	19/04/2014	37.09	73.99	28.73	57.30
Gazprom	24/06/2013	107.17	138.75	14/06/2014	29.47	56.61	11.19	21.50
National Bank of Greece	07/10/2013	4.59	5.60	17/05/2014	22.00	94.49	1.74	7.48
Alcatel- Lucent	14/10/2013	3.80	4.40	21/03/2014	15.78	73.89	-5.24	-24.51
Lockheed Marteen	08/08/2013	124.64	148.66	22/03/2014	19.27	48.51	52.59	132.39
AUDUSD	01/04/2013	1.04	0.89	01/05/2014	14.16	18.87	28.77	38.33
Microsoft	23/09/2013	32.74	37.41	14/05/2014	14.26	52.59	1.91	7.05
Alcoa Incorporated	22/11/2013	9.24	10.63	16/01/2015	15.04	140.79	-1.97	-18.46
USDJPY	26/06/2013	97.76	105.27	26/06/2014	7.68	14.91	9.78	18.99
Owens Corning	22/10/2013	39.75	40.72	16/05/2014	2.44	12.72	-8.53	-44.46
Barrick Gold	01/08/2013	16.81	17.63	17/01/2015	4.88	11.71	-5.13	-12.34
Henry Hub	01/05/2013	4.31	4.358	01/05/2014	-1.11	-1.67	-10.00	-14.96
Devon	27/11/2013	60.57	61.87	16/01/2015	2.15	23.04	-7.21	-77.42
DXY	03/09/2013	22.10	21.52	21/12/2013	-2.62	-8.05	-10.00	-30.67
GBPUSD	01/08/2013	1.51	1.6558	03/01/2014	-9.66	-23.19	-10.00	-24.01
Pan American	01/08/2013	12.40	11.70	17/01/2015	-5.65	-13.55	-10.00	-24.01
VIX	05/09/2013	15.77	13.40	20/11/2013	-15.02	-46.88	-10.00	-31.20
BlackBerry	10/10/2013	8.20	7.44	20/06/2014	-9.27	-41.25	-10.00	-44.51

Contact Alpari

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